

IntoUniversity aims to improve the academic achievement, personal confidence and long-term life chances of children and young people from disadvantaged backgrounds by running a national network of high quality **IntoUniversity** learning centres located in areas of underachievement and deprivation.

Numerous research reports reveal the national need for a project that addresses chronic underachievement among young people from deprived communities. The effectiveness of the **IntoUniversity** approach has been demonstrated over the past 4 years at the first centre in North Kensington.



IntoUniversity

95 Sirdar Road
London W11 4EQ

020 7243 0242

Hugh Rayment-Pickard
hugh@intouniversity.co.uk

Dr Rachel Carr
rachel@intouniversity.co.uk

IntoUniversity



... providing a **network**

of high quality, local
learning centres

where young people are
inspired to achieve ...



IntoUniversity Coordinator
Dr Rachel Carr

IntoUniversity is an innovative programme that supports young people from deprived backgrounds to attain either a university place or another chosen aspiration. The key aspects to our scheme are:

- ◆ We work with children over the long term: from age 8 to university transfer.
- ◆ We build lasting relationships with young people.
- ◆ We provide daily academic support with homework, course work and personal study needs.
- ◆ We provide every young person with an undergraduate mentor.
- ◆ We provide a special FOCUS programme of subject specific activities
- ◆ We provide training designed to raise aspirations

Ingredients of IntoUniversity



FOCUS weeks and FOCUS days on single subjects: science, history, arts, sport.



Daily academic support at our specialist centre using trained staff and volunteers.



Mentoring for young people with university undergraduates.



Celebrating success and raising students' self-esteem.

A major new study shows that a child's social background is the crucial factor in academic performance.

(UCL and King's College London, 2006)

Development Programme

Phase One: May 2006 - Dec 2006
Establishing the new charity, company status, board of trustees and securing initial strategic funding. Deployment of key staff from the St Clement's IntoUniversity centre to work on the expansion. Development of marketing strategy, funding strategy, operational plan.

Phase Two: May 2006 – Dec 2007
The identification of local partners in London based upon criteria. Feasibility studies to evaluate prospective sites. Further fundraising for central costs and the running of the new centres. Recruitment and training of staff. Establishment of local management arrangements.

Phase Three: Sep 2007 - Jan 2008
The opening of two new centres and the bedding-in of the projects in their local setting. Consolidating local/central management arrangements.

Phase Four: Sep 2007 – Dec 2009
The first two centres are given increasing autonomy in key areas to run a local IntoUniversity service. Review of experience learnt in the initial expansion.

Phase Five: Jan 2008 – Dec 2010
A programme of further expansion within London and nationally.